

CatCareWorkshops

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Scottsdale Workshop Benefits Animals both Near & Far

SCOTTSDALE AZ – FEB.27.2020 – An upcoming workshop in Scottsdale is slated to be a boon locally to homeless pets in the Phoenix metropolitan area as well as wildlife affected by the wildfires in Australia some 8,000 miles away.

Workshop moderator Paul Dewey has pledged 100% of all profits from this workshop (plus two other workshops) to go towards helping the estimated one billion animals distressed by the Australian bush fires. Dewey's business This Old Cat already has donated \$1,000.00 to WIRES Wildlife Rescue in New South Wales and \$1,000.00 to Wildlife Victoria in Victoria.

In addition, workshop participants will be given the opportunity to select an animal shelter/animal rescue organization in the Phoenix area to receive a donation of \$200.00 from This Old Cat.

Dewey said his love of cats is the foundation of this workshop, being able to share his experience and knowledge of cats to inspire others to follow their passion.

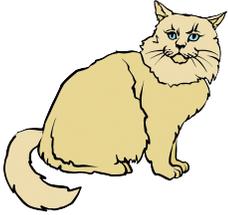
The Cat Care Workshop is scheduled for March 28, 2020 at the Hyatt House Scottsdale/Old Town, 4245 North Drinkwater Boulevard. Early registration closes March 13. For details visit CatCareWorkshops.com or call toll-free 1-866-388-4707.

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This Old Cat Donates Profits from Scottsdale Workshop to Help Wildlife Affected by Wildfires in Australia

MEDIA CONTACT: Paul Dewey 585.919.6557, CatCareWorkshops@ThisOldCat.com

HONEOYE NY – 2/15/20 – Paul Dewey of This Old Cat announced today the business will be donating 100% of all profits from their Cat Care Workshops through June – including the Workshop at the **Scottsdale Hyatt House on March 28, 2020** – to help the animals of the devastating wildfires in Australia.

The Honeoye, New York based business has pledged a donation of the total profits from three Workshops (Scottsdale AZ, Portland OR and Escondido CA) with a guaranteed minimum donation of \$5,000 between now and June 1. The first \$1,000 (\$1,393 AUD) already donated to WIRES Wildlife Rescue in New South Wales, Australia.

“What's happening in Australia right now is an unprecedented catastrophe,” Dewey said. “We all feel the pain of the country's loss of human life, loss of homes and the obliteration of 25+ million acres of precious habitats affecting an estimated one billion animals from Australia’s rich wildlife.”

Dewey said the last time he felt this driven to act was when a cat cruelty case surfaced in his hometown of Honeoye. The investigation by local law enforcement was at standstill so This Old Cat took action and posted a reward for the arrest and conviction of the person or persons involved. Less than 48 hours after going public with the reward money sheriffs arrested four individuals, and by the end of that year they were convicted of felony aggravated cruelty to animals.

“When you get that feeling deep down inside that something – anything – has to be done, you simply must take action to do what you can,” Dewey added. “Because it's the right thing to do for the sake of the animals. And our passing along all of our profits here to help those animals of Australia in desperate need – well, it is the right thing to do.”

Dewey encourages everyone to do what they can to help. “Whether it be \$5, \$10 or \$50 it all will add up to making a difference,” he said. “We may physically be half a world a way but in our hearts we all are standing strong, side-by-side with the Australians.”

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